

The Asian Reporter Foundation

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501(c)3 Nonprofit Corporation ♦ EIN# 47-0884771 ♦ Website: www.ARFoundation.net

Banquet Sponsorship Guidelines 2012

Banquet date and location: Friday, April 27, 2012, Legin Restaurant (8001 S.E. Division St., Portland)

Platinum Sponsor \$7,000.00

(2) \$1,000 scholarship awarded on behalf of your organization
Name recognition in *Asian Reporter* Special Banquet Issue (with student name)
Name recognition of scholarship contribution at the awards ceremony
Name recognition in print ads and prominent logo recognition in souvenir program
Broadcasting of event program on Comcast public access/CityNet 30 (minimum of 5 times)
Name recognition on AR Foundation website, AR website, banquet link
2 company banners may be displayed – 1 near stage & 1 on banquet-hall wall
Minimum of 1/2 page recognition (name, website, and logo) in the souvenir program
10 complimentary banquet tickets (1 table)
Award recipient table sign labeled as “Award Recipients. Sponsored by [your company name].”
Sponsor may provide 2 small items as part of the “Banquet Trinket Bag” **

Gold Sponsorship \$5,000.00

(2) \$1,000 scholarship awarded on behalf of your organization
Name recognition in *Asian Reporter* Special Banquet Issue (with student name)
Name recognition of scholarship contribution at the awards ceremony
Name recognition in print ads and logo recognition in souvenir program
Broadcasting of event program on Comcast public access/CityNet 30 (minimum of 5 times)
Name recognition on AR Foundation website, AR website, banquet link
1 company banner may be displayed on a banquet-hall wall (max. 6 feet wide by 3 feet high)
Minimum of 1/4 page recognition (name, website, and logo) in the souvenir program
5 complimentary banquet tickets (1/2 table)
Sponsor may provide 1 small item as part of the “Banquet Trinket Bag” **

Silver Sponsorship \$2,500.00

(1) \$1,000 scholarship awarded on behalf of your organization
Name recognition in *Asian Reporter* Special Banquet Issue (with student name)
Name recognition of scholarship contribution at the awards ceremony
Name recognition in print ads and logo recognition in souvenir program
Broadcasting of event program on Comcast public access/CityNet 30 (minimum of 5 times)
Name recognition on AR Foundation website, AR website, banquet link
1 company banner may be displayed on a banquet-hall wall (max. 6 feet wide by 3 feet high)
Minimum of 1/16 page recognition (name, website, and logo) in the souvenir program
2 complimentary banquet tickets
Sponsor may provide 1 small item as part of the “Banquet Trinket Bag” **

** Samples of trinket items given in the past include pens, reusable grocery bags, post-it pads, chopsticks, rice scoopers, phone cards, Lottery “cube,” gift certificates, etc.

** Please call with your trinket idea so there is no duplication of unique items (pens, matchbooks, notepads, etc. are not considered unique items).

** All items must be delivered to the Asian Reporter office no later than **Wednesday, April 18 at noon** or they cannot be included in the trinket bag.

** Sponsorship deadline **Wednesday, March 21 at 5:00pm.**